

Tuesday 0930 – 1045 (continued)

Overview of franchise laws in Europe*Presented by the International Franchising Committee and the European Regional Forum**Session Chair***Francesca Romana Turitto** *Roma Legal Partners, Rome, Italy; Co-Chair, International Franchising Committee*

Franchising thrives in Europe, but laws and practices differ from other parts of the world, and within the region. This session will address everything you should know about franchising in Italy, France, Spain and other European countries. The panel will discuss key practical issues involved in registration/disclosure law requirements; letters of intent and payment in the pre-contractual phase; terms of the franchise agreement; employment issues; competition laws; parties' rights and obligations; and any other questions the audience wishes to debate.

*Speakers***Rocio Belda de Mergelina** *J&A Garrigues, Madrid, Spain***David Bond** *Fieldfisher, London, England***Olivia Gast** *Gast Avocats, Paris, France***Dagmar Waldzus** *Buse Heberer Fromm, Hamburg, Germany; Secretary, International Franchising Committee*

SESSION ROOM A, LEVEL -1

State intervention in strategic M&A*Presented by the Corporate and M&A Law Committee and the Asia Pacific Regional Forum**Session Chair***Hans-Jörg Ziegenhain** *Hengeler Mueller, Munich, Germany; Treasurer, Corporate and M&A Law Committee**Session Moderator***Pablo Iacobelli** *Carey, Santiago, Chile; Corporate Counsel Forum Liaison Officer, Corporate and M&A Law Committee*

State intervention in strategic M&A is becoming common practice again, not only in Europe but also elsewhere. This session will analyse the impact of recent state control in M&A and the new defences deployed by the administrations in order to prevent, or at least have a say, in undesired transactions.

*Speakers***Selin Beceni** *BTS & Partners, Istanbul, Turkey***Jacques Buhart** *McDermott Will & Emery, Paris, France; Honorary Life Member of Council and Association***Ariel Deckelbaum** *Paul Weiss, New York, USA***Cristina Fussi** *De Berti Jacchia Franchini Forlani Law Firm, Milan, Italy; Co-Chair, Insolvent Financial Institutions Subcommittee***Akil Hirani** *Majmudar & Partners, Mumbai, India; Co-Chair, Asia Pacific Regional Forum*

SESSION ROOM B, LEVEL -1

Your eBook, your game, your drone? You probably don't own it!*Presented by the Intellectual Property and Entertainment Law Committee and the Communications Law Committee**Session Co-Chairs***Jason Jardine** *Knobbe Martens Olson & Bear, San Diego, California, USA; Vice Chair, Emerging Intellectual Property Rights Subcommittee***Chung Nian Lam** *WongPartnership, Singapore; Co-Chair, Communications Law Committee*

You want to sell your eBooks and bequeath your music library, but what exactly is it that you own and do you have the right to pass it on? In today's world, where the traditional paperback books, music CDs

and video games are no longer neatly packaged digipacks purchased from your local record or bookshop, but online digital products saved on your various devices, many people don't think about what they have actually purchased and if it is a tangible asset capable of being traded. Many users are not aware that they are merely licensing the use of these products as opposed to obtaining unrestricted ownership. Such licences have restrictions on use, including copying, making available to third parties and, ultimately, assignment and access is generally password-protected. Such restrictions are required in an effort to protect intellectual property (IP) rights, but in balancing the rights of the creator and the rights of the consumer, where does the law in various jurisdictions fall?

Our panel of experts from a range of backgrounds will examine the standard licensing restrictions attached to e-products, look at challenges in various jurisdictions and see if the law is adequately protecting both the owner and consumer. Is there a way to circumnavigate these restrictions without breaching the licence, or should a consumer be simply more informed that e-purchases fade away once they do?

*Speakers***Eileen O'Gorman** *Gleeson McGrath Baldwin, Dublin, Ireland; Chair, Licensing Intellectual Property and International Treaties Subcommittee***Frank Rittman** *Motion Picture Licensing Company, Hong Kong SAR***Gayatri Roy** *Luthra & Luthra Law Offices, New Delhi, India***Ronaldo Zink** *Growers, Seattle, Washington, USA*

SESSION ROOM P, LEVEL -1

Tuesday 0930 – 1230**Artists' estates: corporate, tax and compliance issues on finding eternal fame (and money)***Presented by the Art, Cultural Institutions and Heritage Law Committee and the Private Client Tax Committee**Session Chair***Peter Polak** *Fiebinger Polak & Partner Rechtsanwälte, Vienna, Austria; Chair, Art, Cultural Institutions and Heritage Law Committee*

Given frequently encountered (economic) battles in the area of artist estates, our session will explore the most relevant legal issues, specifically in corporate tax and copyright law, and the roles of the artist, their potential heirs, their art dealers and art historians, and museums at three different points in time.

We shall discuss how to address these issues: (i) while the artist is still alive (but not really interested in organising their estate); (ii) immediately after their death; and (iii) the long-term issues, such as the financing of an artist's estate's non-commercial tasks (the edition of the catalogue raisonné or the authentication of works) and how these may impact the estate.

*Speakers***Giuseppe Calabi** *CBM & Partners Studio Legale, Milan, Italy; Senior Vice Chair, Art, Cultural Institutions and Heritage Law Committee***Percy Castle** *Casahierro Abogados, Lima, Peru; Scholarship Officer, Private Client Tax Committee***Stephen Clark** *The Getty Trust, Los Angeles, California, USA***Jane Kallir** *Galerie St. Etienne, New York, USA***Christy MacLear** *Estate Curator, New York, USA***Anne-Sophie Nardon** *Borghese Associates, Paris, France; Publications Officer, Art, Cultural Institutions and Heritage Law Committee***Nicholas O'Donnell** *Sullivan & Worcester, Boston, Massachusetts, USA; Vice Chair, Art, Cultural Institutions and Heritage Law Committee***Peter Pakesch** *Maria Lassnig Foundation, Vienna, Austria***Dimitris Paraskevas** *Elias Paraskevas Attorneys 1933, Athens, Greece; Conference Quality Officer, Banking Law Committee***Daniel Simon** *Collyer Bristow, London, England; Co-Chair, Private Client Tax Committee*