

16 March 2021

DIGITAL BREAKFAST

webinar via Zoom – starting time 10:00 (ITA) / 12:00 (RUS)

2020 will probably be forever associated with continuous lockdowns, traffic shutdown, and global block of all the economic activities. Nevertheless, we believe that it also contributed to digitalization of modern economics, as far as we all necessarily shifted online, and inevitably transformed our vision of business processes. In the upcoming edition of our Russian-Italian Breakfast we shall concentrate on the current status, challenges and perspective of digitalization of the economics, both in Italy and in Russia. We will have a unique occasion to talk with the representatives of the governmental bodies, who are going to clarify the challenges of the digitalization and necessary bureaucratic procedures; then a chance to dialogue with the entrepreneurs of the most dynamic and developing companies; we'll be able also to get some precious advice from international legal counsels on the risks and correct preparation of the e-commerce business practice and will finally meet cyber security experts who are going to warn the businesses, users and customers about the main risks and fragilities while performing some electronic accomplishments.

Speakers:

Section B2G (Business to Government)

Akisev Azamat – Master of Laws, MGIMO University; Counsellor of the Vice – Chairman of Moscow Region

Fedin Kirill – Chief Expert at Information and Communication Technology Agency of Moscow Region

Edoardo Colombo – Innovation Expert in Tourism Digital Transformation

Section B2B (Business to Business)

Tretyakova Rakel – Master of Laws, MGIMO University; Associate at Yandex

Aleardo Furlani – Founder and Chief Executive Officer at Innova

Cyber Section

Suvorov Andrey – Chief Executive Officer at Adaptive Production Tecnology, company of the Kaspersky Group

Alvise Biffi – Chief Executive Officer at Secure Network

To register please [click here](#)